

THE DELOITTE
**ENERGY
EXCELLENCE**
AWARDS
FOUNDED BY ENERGY NEWS

SPONSORSHIP PACKAGES

2012

THE LANGHAM, AUCKLAND

800 SEATS

ABOUT THE EVENT

The Deloitte Energy Excellence Awards provide an annual opportunity to recognise excellence and achievement across the electricity, oil, gas and petroleum industries.

The awards launched in 2010 and is now recognised as the largest energy sector show of the year. It attracts around 700 energy sector leaders and professionals each year to celebrate and acknowledge achievement.

It is attended at an influencer and decision-maker level, providing an ideal vehicle for networking and branding your organisation as one that recognises excellence.

ENDORSEMENT FROM THE ACTING MINISTER OF ENERGY AND RESOURCES

The New Zealand energy sector is an essential part of the country's infrastructure. It is the key to increasing our national wealth.

Whether it's providing New Zealand homes and businesses with a reliable energy supply or exploring the country's undeveloped resources, this sector provides exciting opportunities for innovation and investment.

The Deloitte Energy Excellence Awards have been formed to recognise and celebrate excellence across the many disciplines that comprise the sector.

It's time for firms and individuals in the sector to step forward and nominate for recognition of those who are leading the industry.

Hon. Hekia Parata

Acting Minister of Energy and Resources



FROM THE PRINCIPAL SPONSOR

Deloitte is proud to continue its sponsorship of the awards. The energy sector continues to undergo significant change and face new challenges. It remains a large and vital part of the New Zealand economy and continues to adapt and change to support the standard of living we have come to enjoy in this country.

Organisations and individuals in the industry continue to rise to the challenges thrown down by the changing environment. At Deloitte we are delighted to support this recognition of success and look forward to you joining us at the awards and celebrating the success of the industry with us.

Paul Callow

Energy Practice Lead Partner, Deloitte



JUDGING PANEL

Peter Griffiths (Chairman of panel of judges)
John Hancock – Energy and Utilities lead, HP
Matt Freeman – Publisher, Energy News
David Hunt – Principal, Concept Consulting

Toby Stevenson – Director, Sapere Research Group
John Kidd – Head of Research, McDouall Stuart
John Bay – Chairman, PEPANZ

SPONSORSHIP OPPORTUNITIES

Number of packages on offer: 13

Sponsorship Options	Availability	Page
Principal Sponsor	Taken	
Category Sponsorship Options		
Innovation in electricity award	Taken	4
Energy project of the Year	Taken	4
Excellence in health and safety award	Available	4
Environmental excellence award	Available	4
Young energy executive of the year	Available	4
Energy executive of the year	Taken	4
Lines company of the year	Available	4
Energy retailer of the year	Available	4
Overall energy company of the year	Taken	4
Editor's award for outstanding contribution to the sector	Taken	4
Special Sponsorship Options		
Multimedia sponsor	Available	5
Table display/individual gifts	Available	5

GENERAL TABLE TICKET SALES

Number of seats on offer: 800

Price: \$210 per seat [\$2100 per table, ten seats per table]

Inclusions:

- Entry
- 3 course plated dinner
- Arrival cocktails and quality wines throughout the evening
- Entertainment throughout the evening

AWARD CATEGORY SPONSORS

Number of packages on offer: 10

Price: \$15,000

Payment Terms: 20% deposit to confirm sponsorship with remainder paid by 30 April

Existing sponsors have first right of refusal to continue to sponsor the award they sponsored in the previous year. Preference given first to organisations not competing with confirmed sponsors.

Categories available:

Innovation in electricity award	Taken
Energy project of the Year	Taken
Excellence in health and safety award	Available
Environmental excellence award	Available
Young energy executive of the year	Available
Energy executive of the year	Taken
Lines company of the year	Available
Energy retailer of the year	Available
Overall Energy company of the year	Taken
Editor's award for outstanding contribution to the sector	Taken

Inclusions:

- Sponsor and present an award on stage in front of the influencers in the New Zealand energy sector with your organisation name appearing on the trophy
- Set photo shoot with winner, later to appear in media coverage
- Logo appearing on all printed, online and projected material as part of category sponsor group (10 organisations) before, at, and after the event including; call for entries, direct mail brochure/teaser, menus, finalist announcement, award publicity and any award features produced
- Logo appearing on-screen during finalist & winner announcement for category
- 2 x sponsors' pull-up banners at entrance to the event and for photo shoots – displaying logo
- PR/media opportunities
- Separate two week advertising slot on Energy News – skyscraper size
- Additional logo exposure on Energy News awards advertising – 4300 readers every month
- Logo and organisation profile on www.energyawards.co.nz
- Access to tables reserved for sponsors on the evening
- Inclusion of logo in in *National Business Review* advertising on 3 occasions announcing the event, finalists and winners
- One complimentary ticket

MULTIMEDIA SPONSOR – BY INVITATION

Number of packages on offer: 1 – conditions apply

Price: \$20,000

Terms: 20% deposit to confirm sponsorship with remainder paid by 30 April

An exciting and exclusive opportunity to present a 1 minute high-impact widescreen video presentation shown at the beginning and end of the evening while all guests are seated and lights dimmed. Must meet multimedia requirements and be accepted by event organisers.

Inclusions:

- Logo appearing on all printed, online and projected material as part of category sponsor group (10 organisations) before, at, and after the event including; call for entries, direct mail brochure/teaser, menus, finalist announcement, award publicity and any award features produced
- PR/media opportunities as they arise
- Separate two week advertising slot on Energy News in 2011 – skyscraper size
- Additional logo exposure on Energy News awards advertising – 3500 readers per month
- 2 x sponsors' pull-up banners at entrance to the event and for photo shoots – displaying logo
- Logo and profile on www.energyawards.co.nz
- Access to tables reserved for sponsors on the evening
- Inclusion of logo in *National Business Review* advertisement announcing the finalists and winners
- One complimentary ticket

TABLE DISPLAY / INDIVIDUAL GIFTS

Number of packages on offer: 1

Price: \$15,000

Terms: 20% deposit to confirm sponsorship with remainder paid by 30 April

An exclusive opportunity to place a visual representation on each table either as a centrepiece or on each place setting. Needs to be signed off by organisers and principal sponsor.

Inclusions:

- Logo appearing on all printed, online and projected material as part of category sponsor group (10 organisations) before, at, and after the event including; call for entries, direct mail brochure/teaser, menus, finalist announcement, award publicity and any award features produced
- PR/media opportunities as they arise
- Separate two week advertising slot on Energy News – skyscraper size
- Additional logo exposure on Energy News awards advertising – 4300 readers per month
- 2 x sponsors' pull-up banners at entrance to the event and for photo shoots – displaying logo
- Logo and profile on www.energyawards.co.nz
- Access to tables reserved for sponsors on the evening
- Inclusion of logo in *National Business Review* advertisement announcing the finalists and winners
- One complimentary ticket

THE ORGANISERS: ABOUT FREEMAN MEDIA AND ENERGY NEWS

Freeman Media is an experienced and savvy information services provider to the New Zealand corporate community.

It specialises in online subscription news and information services for specific business sectors. It publishes a range of reports and maps, and also runs events.

It was established in 2002 by Matt Freeman, publishing business magazines and websites in the telecommunications and IT sectors including Telecommunications Review, The Line and m-net. These publications were sold in 2007 to a publisher based in Auckland.

It launched Energy News in 2008 - a subscription-based news and information website for the New Zealand energy sector.

Energy News has already carved out a niche as the trusted source of New Zealand energy sector news and information.

The business is based in Wellington and employs five full-time staff and two part-time staff.

THE VENUE

The Great Room at The Langham, Auckland has set a new benchmark in event excellence in New Zealand and is renowned as one of the greatest rooms in the land. The Great Room is a heady combination of grandeur and glamour and is the ultimate event destination. Ideal for gala dinners the luxurious Great Room experience is further complemented with an exquisite Bill of Fare and impeccable service.

The Great Room won the 2010 NZ Hotel Council award for innovation in sustainability with its design and energy efficiencies.

It has played host to a range of leading events since it opened in March 2010 and is a true five-star ballroom.





Deloitte.

ENERGY NEWS
www.energynews.co.nz

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www.energyawards.co.nz

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